

2006-2007 NCCPA EXECUTIVE BOARD GOALS

MEMBERSHIP:

- ♦ Increase membership at all levels by 20 percent (grads, new professionals, previous members)
- ♦ Clean up database and keep everyone in there and mark as Active or Inactive.
- ♦ Get new professionals more involved with NCCPA – round table discussions at pre-conference; Raise graduate student participation at fall conference (pre-conference)
- ♦ Send letters / NCCPA brochures to higher education programs across the state - Create separate brochure geared toward graduate students
- ♦ Create university contacts at several campuses for marketing NCCPA to new staff on their campuses and new to the state – utilize current members not on the board.
- ♦ Encourage more involvement with current members
- ♦ Marketing!! Brochures, coffee houses, contacts, postcards
- ♦ Fine tune membership process – timeline for invoices, follow-up, emails to the board, pinning ceremony at fall conference with certificates
- ♦ Clean up listserv to include only Active members – inactive members will not be included on listserv.
- ♦ Break down regions in NC to develop contacts with chief student affairs officers and to develop a potential membership list
- ♦ Welcome Wagon Regional Leaders – utilize current members, coffee houses with hot topics, use local experts
- ♦ Make membership more desirable – ie) make newsletter available only to current members with private link to it on web site

PROGRAMMING:

- ♦ Continue to develop pre-conference at the fall conference and incorporate past presidents
- ♦ Develop mock interview process with the pre-conference. Utilize past presidents for resume assistance, interviews, and follow-up
- ♦ Offer session at fall conference on how to supervise students or interview candidates for your departmental openings
- ♦ Current conference co-chairs to select dates and location for next conference a year in advance – hotel contracts
- ♦ Round table discussions for networking with “like” professionals – cover hot topics at the fall conference
- ♦ Commit to participating in all conferences, possibly presenting at them - Board members to be more involved with all conferences sponsored by NCCPA – actively engaged
- ♦ Continue past president’s breakfast and advertise it in conference program booklet
- ♦ Train the trainer session
- ♦ Offer special events for new professionals – “been there, done that” to involve what to look for, mentoring, expectations, what seasoned professionals know that they can hand down to new professionals. This could be a pre-conference event, or a traveling show.

DIVERSITY:

- ♦ Continue diversity efforts – host an event at an HBCU campus; increase diversity membership
- ♦ Tap people for different things – call someone to write a newsletter article, or to present at a conference
- ♦ Update Affirmative Action statement and review strategic plan and how we can focus efforts towards diversity

EXECUTIVE BOARD COMMITMENT:

- ♦ Plan ahead for future years – streamline processes, hand down executive board notebooks
- ♦ Create report structure for executive board reports
- ♦ Commitment!! If you can’t do the job, then tell someone. Get needed support.
- ♦ More delegation to committee members – the more they are involved, the more time and effort they will put forth for the organization
- ♦ Communication – develop professional relationships with members and committees. Pick up the phone!!
- ♦ Write newsletter articles for each newsletter
- ♦ Nominate members for board positions and awards
- ♦ Re-structure executive board (with vote of membership) and create a stronger, more purposeful Past President’s Council. Invite them to board meetings and events. Market it in newsletter